

HYDRATE HEROES™

FDA Certified Plant Based Hydration Beverage

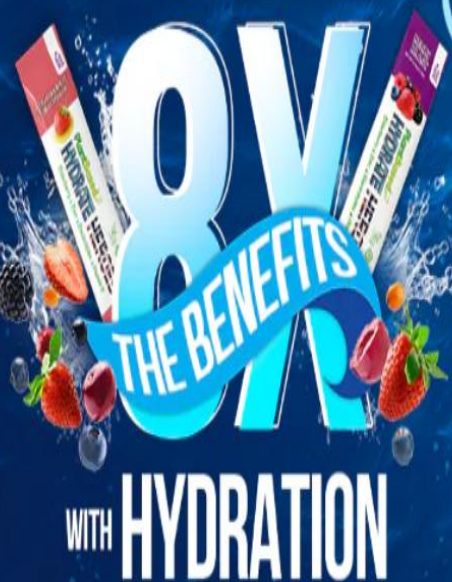


ELDERBERRY + ZINC + VITAMIN D3 + MUSHROOM BLEND + AMLA FRUIT + ZERO SUGAR + NON GMO + ELECTROLYTES

DID YOU KNOW?

75% OF ADULTS IN THE U.S. SUFFER FROM
CHRONIC DEHYDRATION

SUPPORT OUR HEROES AND SERVICE MEMBERS
IN THE FIELD AS THEY RUN A SIGNIFICANT RISK
OF DEHYDRATION. THIS IS BECAUSE OF THE
DEMANDING PHYSICAL ACTIVITIES THEY DO
AND THE HARSH ENVIRONMENTAL CONDITIONS



HYDR8 FOR HEALTH™



REHYDRATE  REJUVENATE  REENERGIZE



Powder Stick Pack - Competitor comparison

| | | | PEDIALITE | ZIPFIZZ | PRIME Energy Hydration | DRIP DROP | LIQUI IV Energy Hydration |
|--|---|--|-----------|---------|------------------------------|--------------|---------------------------------|
| Plant-Based Certified | ✓ | | X | X | X | X | X |
| Beverage with Benefits® | ✓ | | X | X | X | X | X |
| The Healthy Alternative® | ✓ | | X | X | X | X | X |
| Under 6 Calories | ✓ | | X | X | X | X | X |
| Caffeine Free | ✓ | | ✓ | X | X | X | X |
| Plant Based Electrolyte (Magnesium) | ✓ | | X | X | X | X | X |
| Immune Support | ✓ | | X | ✓ | X | X | X |
| Low in Sodium Lifestyle Hydration™ | ✓ | | X | X | X | X | X |
| Plant Based Vitamin D | ✓ | | X | X | X | X | X |



VS



ELDERBERRY

+

ZINC

+

VITAMIN-D

+

MUSHROOM BLEND

+

ZERO SUGAR

+

PLANT-BASED CERTIFIED

+

AMLA FRUIT

+

ELECTROLYTES

=

8X

THE BENEFITS
WITH HYDRATION

HIGH PERFORMANCE HYDRATION

Increased Performance and Mental Health

Dehydration Contributing to Depression,
Anxiety, and Mental Performance

DIFFERENTIATORS

Dehydration Key Factors: Depression, Anxiety and Mental Wellness.
Hydrate Heroes provides hydration at the cellular level, reduces mental fatigue, anxiety, depression along with increasing mental performance.

91 minerals with 50% less sodium vs. other similar hydration products.

A lower level of sodium reduces water retention, hypertension and the risk of feet and legs swelling, impeding performance.

Reduces the risk of Heat CAT and other related heat illnesses.

CODES & CERTIFICATIONS

CAGE CODE: 9WYX5

DUNS NUMBER: 102516698

Certificate of Analysis (COA) is available upon request which confirms the FDA registration.



PERFORMANCE & CHARACTERISTICS

8X the Benefits with "Performance Hydration".

Hydration at the cellular level without harmful stimulants or harmful sweeteners (i.e. sucralose, erythritol, sugar)

- promotes oxygen consumption during exercise
- Supports ATP production
- Aids in the digestive process, particularly in the absorption of key nutrients into the bloodstream enhancing performance and bio-availability.
- increases the time to fatigue in exercise

FDA, GMP (Good Manufacturing Facilities), NSF (all facilities)

95% of the ingredients are plant based. Research confirms reduced recovery times, increased performance,

rity,



Functional Benefit's For Hydr8x Heroes

Brain

73% of the human brain is made up of water

Heart

73% of the hear is made up of water

Bones

31% of bones is made up of water

Lungs

83% of lungs is made up of water

Muscle

79% of muscles is made up of water

Kidney

79% of kidneys is made up of water

MUSHROOM BLEND

A combination of six adaptogenic mushrooms grown in the U.S., helps users adapt to physical and mental stress, increasing power and endurance.

MAGNESIUM

Essential for muscle and nerve function, energy production, and bone health. It also regulates blood sugar levels and blood pressure.

POTASSIUM

Crucial for heart health, muscle function, and electrolyte balance. It supports nerve function and regulates blood pressure.

ELECTROLYTES

Replenish stores, improve hydration, and support muscle and nerve function.

ELDERBERRY

Packed with antioxidants, it boosts your immune system and reduces inflammation.

ZINC

A vital electrolyte that combats dehydration.

VITAMIN D3

Aids in absorbing calcium, promoting bone and muscle strength, and improving immune function.

AMLA FRUIT

Rich in vitamin C, it enhances immune function, boosts collagen production, and provides antioxidants for skin health and wellness.

Lifestyle **HYDRATION®**

HYDRATE™
HEROES

* The Healthy Alternative®

Immune Boosting Ingredients:

- Elderberry Extract
- Plant Based Vitamin D
- Amla Fruit (Vitamin C)
- Zinc

Lifestyle Benefits with 8X benefits:

- No artificial color
- Increased endurance and energy
- No harmful stimulants
- Performance enhancer
- Mushroom blend
- Balanced electrolytes
- Synergistic ingredients

Plant Based Ingredients:

- Increase performance
- Reduce inflammation
- Reduce muscle fatigue
- Increase vitality
- Increase time to fatigue



Hydrate Heroes is plant-based certified offering functional benefits for recovery, reduced inflammation, endurance and energy at the cellular level without harmful stimulants.

Our "Eat Healthy, Drink Healthy, Be Healthy" platform will lead a movement and serve as an educational platform for consumers seeking a healthier and fulfilled lifestyle.

Together we can apply F.I.T. principles creating a significant impact.

Immune Boosting Ingredients:

Elderberry Extract
Plant Based Vitamin D
Amla Fruit (Vitamin C)
Zinc

Lifestyle Hydration with 8X Benefits:

NO Artificial Color
Mushroom Blend Increased Endurance & Energy
Balanced Electrolytes NO Harmful Stimulants
Synergistic Ingredients Performance

Plant -Based Ingredients Increased Performance:

Reduce Inflammation
Reduce Muscle Fatigue
Increased Vitality & Fatigue

Nutrition Facts

1 serving per container

Serving size

1 Stickpack (4.5g)

Amount per serving

Calories

5

% Daily Value*

| | | |
|---------------------------|-------|-------------|
| Total Fat | 0g | 0% |
| Saturated Fat | 0g | 0% |
| Trans Fat | 0g | |
| Cholesterol | 0mg | 0% |
| Sodium | 50mg | 2% |
| Total Carbohydrate | 1g | 0% |
| Dietary Fiber | 0g | 0% |
| Total Sugars | 0g | |
| Includes 0g Added Sugars | | 0% |
| Protein | 0g | |
| Vitamin D | 40mcg | 200% |
| Calcium | 0mg | 0% |
| Iron | 0mg | 0% |
| Potassium | 95mg | 2% |
| Magnesium | 30mg | 6% |
| Zinc | 5.5mg | 50% |

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients: Natural Flavors, Organic Mushroom Complex [Cordyceps militaris (Cordyceps), Ganoderma lucidum (Reishi), Pleurotus eryngii (King Trumpet), Lentinula edodes (Shiitake), Hericium erinaceus (Lion's Mane), and Trametes versicolor (Turkey Tail)], Gooseberry (Amla) Fruit Extract, Citric Acid, Elderberry Fruit Extract, Inulin, Potassium Citrate, Himalayan Salt, Malic Acid, Organic Stevia Leaf Extract, Vegetable Juice (for color), Magnesium Citrate, Zinc Citrate, Vitamin D (Cholecalciferol).

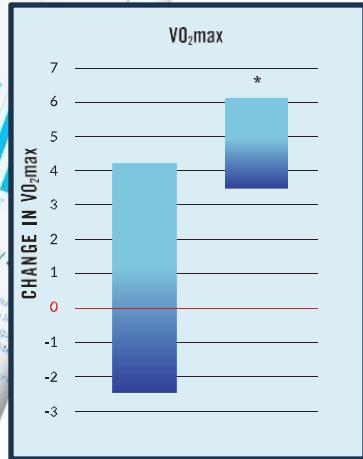
HYDR8 FOR HEALTH™



Hydrate Heroes improves performance with the perfect blend of drinkability and efficacy. And that makes it an extremely versatile ingredient that delivers a wide range of benefits.

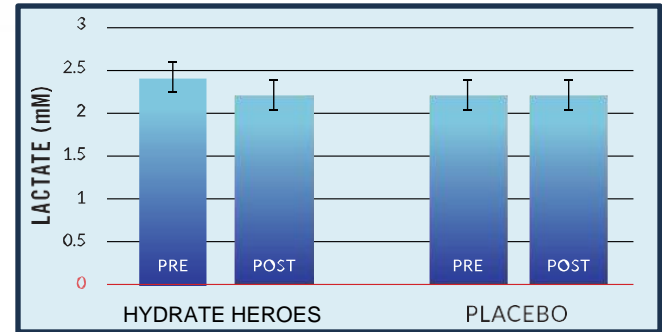
Hydrate Heroes has been clinically shown to improve:

- **Hydrate Heroes** promotes oxygen consumption during exercise
- **Hydrate Heroes** Supports ATP production
- **Hydrate Heroes** increases the time to fatigue in exercise



In the first seven days of a 21-day clinical trial, competitive athletes supplementing with four grams per day of Hydrate Heroes improved their peak power output 17.6% over baseline. The placebo group decreased 11.8% compared to baseline.

In a study with 28 individuals, there was a significant improvement of nearly 4 ml/kg/min for maximum oxygen consumption (VO_{2max}) in the group taking **Hydrate Heroes**. This is significant physiologically speaking, as well. **Hydrate Heroes** promotes oxygen consumption during exercise, which is foundational to all exercise from running or walking to Crossfit or bodybuilding.



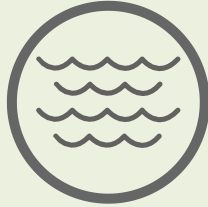
In a study with 40 individuals, **Hydrate Heroes** had a significant improvement on blood lactate levels. Observed together with improved oxygen consumption, **Hydrate Heroes** may support ATP production for optimizing exercise performance.

THE HEALTHY ALTERNATIVE™

8X THE BENEFITS WITH HYDRATION



NO CAFFEINE
OR HARMFUL STIMULANTS



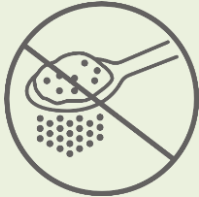
ELECTROLYTES



NATURAL FLAVORS
& COLORS



MADE IN THE USA



NO SUGAR
NO SUCRALOSE



NO ARTIFICIAL FLAVORS
OR COLORS



NON-GMO



NO DAIRY, SOY
OR GLUTEN

HYDRATE HEROES™

BE YOUR OWN HERO™

CO-BRANDING OPPORTUNITIES





ONE TEAM, ONE MISSION



hydrateheroes.com

SPECIFICATIONS SHEET



HIGH PERFORMANCE HYDRATION

Product Flavors

Berry Blast Beverage Powder Stick

Tropical Punch Beverage Powder Stick

Mango Passion Fruit Beverage Powder Stick

Truck Configuration

28 or 52 Pallets in a truck load



Foreign Bulk Orders will require a 70% deposit. The balance will be due upon completion to carrier drop shipping point. Clients are responsible for all shipping costs, taxes and/or tariffs.

Master Case Configurations

10 INNER CASES OF 100 Hydration Powder Sticks

MASTER CASE 1000 Hydration Powder Sticks BULK

Pallet Configuration

PALLET: 40x48 inches

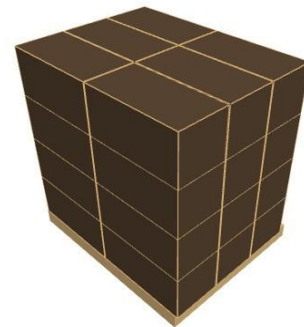
LAYERS: 4

BOXES: 24

HEIGHT: 48 inches

WEIGHT: 360 lbs.

163.4 Kg



OPPORTUNITY

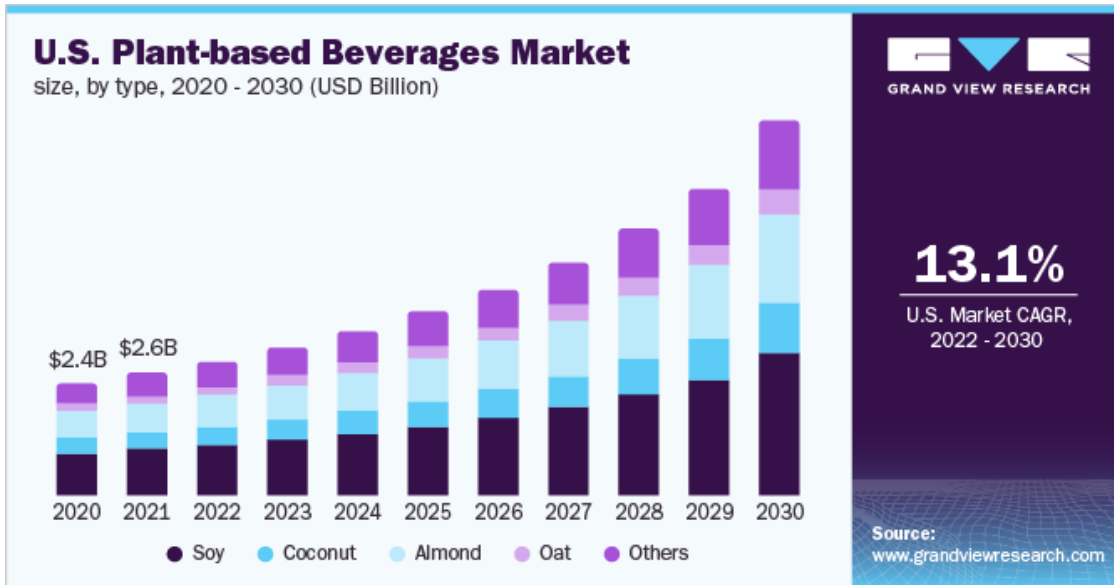
FIRST PLANT BASED CERTIFIED HYDRATION POWDER STICKS

Lifestyle **HYDRATION**™

OUR MISSION

#SOS - Support Our Service Members

“Join our cause, share our passion, be part of the solution”



Market Size Value in 2022: USD \$26.80 Billion

Revenue Forecast in 2030: USD \$71.83 Billion

Growth Rate: CAGR of 12.7% from 2022 to 2030

Source: Grand View Research



Tropical Punch

Embark on a journey to paradise with the Tropical Punch, a sensory explosion of exotic flavors. With each sip, the taste buds are transported to distant shores. Its light watery essence of a summer favorite, complemented by rich, sweet notes and a touch of tartness, creates a symphony of tropical delight that leaves your mouth with a refreshing aftertaste, reminiscent of a perfectly balanced medley. Smooth and intoxicating, this beverage is a taste of paradise in every sip, leaving a trail of tropical bliss in its wake.



Berry Blast

Delight in the Berry Blast. Each sip instantly awakens the taste buds to a harmonious blend of sweetness and a hint of tang, as succulent, juicy flavors burst forth, enveloping the palate in a wave of delicious ecstasy. The vibrant hues of crimson and purple awaken the senses, while the tantalizing aroma of ripe berries dances in the air. Smooth and refreshing, this blend of Berry Blast leaves a lingering sensation of pure delight, like a stroll through a sun-drenched berry orchard on a warm summer's day.





Graph / Statistic

Mango Passion Fruit

Indulge in a vibrant and exotic blend, offering a delightful balance of tangy sweetness and tropical zest. Mango Passion Fruit combines the rich, sun-kissed essence of a lush orchard with the bright, invigorating notes of an island paradise, creating a refreshing bold and captivating experience.



3 FLAVORS IN OUR PRODUCT LINE



MANGO – PASSION FRUIT



TROPICAL PUNCH



BERRY BLAST

Price available contact us

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